



City of Loveland

CALL FOR SPONSORS

Celebrate Loveland's Sesquicentennial!

We invite you to make the 150th Anniversary of Loveland's founding a truly unforgettable event. Each sponsorship donation will receive special recognition to the community and so much more at each city event during this most memorable year of celebration.

- **Hearts Afire Weekend** • **Memorial Day Celebration**
- **Independence Day Celebration** • **Movies in the Park**
- **Concerts in the Park** • **Christmas Tree Lighting Festival**
- **Special Sesquicentennial Celebration May 16-17**
- **Mayor's Gala in September**





INTRODUCTION

During 2026, alongside our nation's 250th anniversary, the City of Loveland will celebrate a landmark year: our Sesquicentennial. From a small railroad town along the Little Miami River, Loveland has grown into a vibrant community celebrated for its historic charm, travel destination status, and strong hometown pride. Throughout the year, each of our most beloved events will recognize this milestone of time with special added attractions and celebrations. In addition to our events, join us for the dedication of a new time capsule, a giant community birthday cake, bands, a vintage 1869 Red Stockings baseball game, and a very special Mayor's Gala in September. View all of the sponsorship levels available for you to be a part of this once in a lifetime event.



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1876 | Sesquicentennial | 2026



FAMILY SPONSORSHIPS

Our family sponsorship levels are an opportunity for everyone to show their pride in the City of Loveland. Each level celebrates your participation in our Sesquicentennial year.

TOWN TREASURE Sponsorship

\$50

Celebrate your family's place in Loveland while being recognized that your family lived in Loveland in 2026.

- **Special Commemorative Coin**
- **Official Declaration from Mayor Bailey**

COMMEMORATIVE Street Sign

\$150

Celebrate your family's participation in Loveland's 150th celebration!

- **Special Commemorative Coin**
- **Official Declaration from Mayor Bailey**
- **Commemorative 150th Street Sign for Home or Office**

COMMUNITY PILLAR SPONSORSHIP

\$250

Celebrate your family's name and heritage in Loveland's Sesquicentennial history. Families who choose this level will have their names included on the official Sesquicentennial Plaque, recognizing your family as part of our city's legacy.

- **Special Commemorative Coin**
- **Official Declaration from Mayor Bailey**
- **150th Street Sign for Home or Office**
- **Name included on Official Sesquicentennial Plaque**



CORPORATE SPONSORSHIPS

Our sponsorship levels are dedicated to some of most recognized founding residents. Each level provides unique benefits. We are inviting businesses, corporations and citizens to join us as sponsors, playing a key role in honoring Loveland's history, and creating unforgettable experiences for our community.

Deadline for the top level sponsorships:

MARCH 31, 2026

NANCY FORD CONES

Partner Sponsorship

\$500

A pioneering photographer who documented rural life in Loveland, capturing the essence of our community's spirit.

- **Listed Sponsor at all events**
- **Business name on websites**

JOHN O'BANNON

Founder Sponsorship

\$1,000

Surveyor of the Virginia Military Lands in the late 18th century, whose early exploration marked the beginning of settlement in the area.

- **Listed Sponsor at all events**
- **Business name listed on sponsor board for Independence Day event**
- **Business name on websites**



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Sweetheart of Ohio!



SAMUEL BUTTERWORTH

Cornerstone Sponsorship

\$2,500

Surveyor of the Virginia Military Lands in the late 18th century, whose early exploration marked the beginning of settlement in the area.

- **Listed sponsor at all events**
- **Recognition as Cornerstone Sponsor for events**
- **Name listed in Gala & Game programs**
- **4 VIP baseball game tickets**
- **Business name listed on sponsor boards and city website**
- **Logo in all city events for the year**

JAMES LOVELAND

Heritage Sponsorship

\$5,000

The town's first postmaster and early shopkeeper, after who the city was named, symbolizing community service and connection.

- **Two tickets to the Mayor's Gala**
- **Listed Sponsor at all events**
- **Recognition as Heritage Sponsor for events**
- **Logo on select event marketing materials and social media**
- **Quarter-page ad in Gala & Game programs**
- **Business name listed on sponsor board for Independence Day**
- **Business name listed on websites**
- **4 tickets to the vintage baseball game event**
- **Recognition on website and event signage**

Incorporated 1876





WILLIAM RAMSEY

Legacy Sponsorship

\$10,000

Thomas Paxton's cousin who purchased 189 acres in 1848, formalizing the town's establishment and setting the stage for its future.

- **Recognition as Gold Sponsor for events**
- **Logo on event marketing materials, social media, and press releases**
- **Business name listed on event emails, social media posts, and city e-newsletter.**
- **Business name listed on city's digital message board**
- **Half-page ad in Gala & Game programs**
- **2 VIP Gala tickets (\$500 Value)**
- **8 VIP game tickets**
- **Business name listed on sponsor board for Independence Day event**
- **Business name listed on websites**
- **Recognition on website and event signage**



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LITTLE MIAMI

Benefactor Sponsorship

\$15,000

Little Miami Railroad, built in 1853, was a major catalyst for growth allowing commuting and transport; a benefactor indicates helping power mobility and progress.

- **Logo on digital message board during celebration events**
 - **Recognition as Presenting Sponsor for Mayor's Gala & Baseball Game and all city events**
 - **Premier logo placement on all event marketing materials, social media, and press releases**
 - **Full-page ad in Gala program & Baseball Game program**
 - **5 Tickets to Mayor's Gala**
 - **Business name listed on sponsor board, parade banner, event poster, and stage banner for Independence Day event**
 - **Business name listed on event emails, social media posts, and city e newsletter.**
 - **Business name listed on city's digital message boards, and websites**
 - **5 VIP game tickets with behind-the-scenes experience**
 - **Opportunity to include company promotional item in event gift bags**
 - **Recognition on Loveland 150th Anniversary website and signage**
 - **Featured on the permanent Sesquicentennial Plaque**
 - **Street Sign Reprint for Office**
 - **Sesquicentennial Gift Package**
 - **A free admission to Loveland University / Loveland Citizens Police Academy**
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Col. THOMAS PAXTON **Visionary Sponsorship**

\$25,000

Surveyor of the Virginia Military Lands in the late 18th century, whose early exploration marked the beginning of settlement in the area

- **Headline Sponsor for the Birthday Celebration Weekend ("Brought to you by Sponsor's Name")**
- **Featured on the permanent Sesquicentennial Plaque**
- **Vintage baseball game pre-game introduction and a baseball jersey with your name on the back. Additional jerseys available at a discount**
- **Priority seating, parking, swag bag**
- **Personalized 150th street sign for home or office**
- **"Sponsor Spotlight Moment" at the Christmas Tree Lighting Festival**
- **Sesquicentennial Gift Package (certificate, coin, keepsakes)**
- **5 free admissions to Loveland University / Loveland Citizens Police Academy**





Looking for more? There are additional opportunities to be a part of Loveland's 150th Celebration. Contact Dave Kennedy directly for more information.

DAVE KENNEDY - City Manager
dkennedy@LovelandOH.gov



City of Loveland

150
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2026 SPONSORSHIP FORM

CONTACT INFORMATION

Company Name _____
Contact Name _____
Street Address _____
City _____ State _____ Zip Code _____
Phone _____ Email _____
Website (Will be linked): _____
Facebook Name: _____ Instagram Name: @ _____

SPONSORSHIP LEVELS

- | | |
|--|---|
| <input type="checkbox"/> Colonel Thomas Paxton, Visionary \$25,000 | <input type="checkbox"/> John O'Bannon, Founder \$1,000 |
| <input type="checkbox"/> Little Miami Railroad, Benefactor \$15,000 | <input type="checkbox"/> Nancy Ford Cones, Partner \$500 |
| <input type="checkbox"/> William Ramsey, Legacy \$10,000 | <input type="checkbox"/> Community Pillar \$250 |
| <input type="checkbox"/> James Loveland, Heritage \$5,000 | <input type="checkbox"/> Commemorative \$150 |
| <input type="checkbox"/> Samuel Butterworth, Cornerstone \$2,500 | <input type="checkbox"/> Town Treasure \$50 |

KINDLY RESPOND BY MARCH 31, 2026

This deadline allows us to prepare marketing materials for the event. Sponsorship forms received after the deadline are not guaranteed to be included on print materials.

QUESTIONS?

mclark@lovelandoh.gov | (513) 707-1437



City of Loveland

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