



# How the City Communicates

The City of Loveland utilizes a variety of communication tools to reach its many stakeholders including residents, visitors, and business owners. **We rely on our stakeholders to seek out the tools that they prefer to use** to get details on city news, events, and services. For instance, subscribe to our eNewsletter, visit our Facebook page, or check out the events calendar!

In short, please use and peruse the tools at your disposal to find the information you need, when you need it.

## Print Publications



- Straight From the Heart:** A 12-page newsletter is mailed to residents & businesses twice per year.
- Bills:** Inserts are mailed periodically with utility bills.
- Letters:** Correspondence is sent to select residents and/or businesses as needed.

## Digital Communications



- Annual Reports**
- Annual Budget Book:** Available online for transparency
- LovelandOH.gov:** The city's official website updated with info for each department
- LovinLifeLoveland.com:** The city's tourism website updated with business info, events, etc.
- Email Blasts:** Sent to subscribers.
- Meeting Calendar:** Find city meetings at LovelandOH.gov.
- Event Calendar:** Find community events at LovinLifeLoveland.com.

## In Person



- Event Outreach:** Chat with City Council, LPD, or city staff at community events throughout the year.
- Meetings:** City Council & board/commission meetings are open to the public.
- City Hall:** Visit City Hall (M-F 8a-4:30p) to chat with staff.

## Advertising & Public Relations



- Print Ads**
- Press Releases**
- Partner Outreach:** Schools, Chamber of Commerce, etc.

## Phone & Text



- CivicReady Alerts:** Phone & text notifications that are shared with subscribers

## eNewsletters



Straight From the Heart has a digital version:

- Events:** Sent 1st of the month to subscribers
- News:** Sent 15th of the month to subscribers

## Social Media



- Facebook:** City account & Police account
- Instagram**
- LinkedIn**
- NextDoor**
- X**
- YouTube**

## Outdoor Signage



- Event Banners**
- Light-pole Banners/Flags**
- LED Signs on Loveland-Madeira Road & Union-Cemetery Road**

**Sign Up for Our eNewsletter or Phone/Text Alerts!**



**LovelandOH.gov/564 /Alerts-Notifications**